



Egencia Meetings & Incentives Introduces First Single-Source Meetings Management Solution

Reward Worldwide to become part of Egencia Meetings & Incentives; new solution consolidates meetings and incentives spend and drives cost savings

BELLEVUE, Wash. – (June 17, 2009) – Egencia™ Meetings & Incentives, the meetings and incentives management division of Egencia, today introduced the first fully-integrated global solution for meetings policy and reporting. The solution combines online registration, attendee management, travel booking and reporting with Egencia’s experienced team of meetings professionals, making it the first single-source meetings solution in the industry. With Egencia, companies also benefit from end-to-end meetings management, including expertise in procurement services and event planning (design, production and logistics) to program optimization and analysis.

“Meetings consolidation is an important strategy in managing overall travel spend,” said Pam Keenan Fritz, Senior Vice President, Egencia North America. “Companies are looking for additional insight and control while maintaining a premium attendee experience. Egencia Meetings & Incentives brings together our highly-experienced meeting managers with market-leading technology in a single solution, helping our clients to spend smarter and deliver maximum business results.”

Reward Worldwide, the leading meetings and incentives agency, will be rebranded as Egencia Meetings & Incentives. Utilizing Reward Worldwide’s expertise in premier incentive programs, Egencia is now able to deliver customized, creative meetings management that also improves and rewards performance. Reward Worldwide was acquired by Egencia in June 2008 in conjunction with the company’s acquisition of Synergi Global Travel Management, a leading Canadian corporate travel management company.

Benefits of Single-Source Meetings Management

Egencia Meetings & Incentives combines professional full-service expertise and market-leading technology, giving companies complete oversight and control over planning and spend. Specific benefits include:

- **Expert Support:** Clients benefit from expert support for all their meeting needs, whether for small meetings, large and complex corporate events or creative incentive trips. Egencia’s in-house negotiation team is also available to drive flexible and cost-effective contracts.
- **Spend Consolidation:** Consolidate program management for meetings and corporate travel into a single tool, helping identify savings opportunities. Clients can leverage Egencia preferred supplier relationships to attain deeper savings and bypass fees they may otherwise incur using an outside agency for a reservation.

- **Visibility & Reporting:** Egencia offers a consolidated reporting platform with insight into online and offline bookings and real-time visibility into meetings and corporate spend. Clients of Egencia’s travel management offering benefit from quarterly reviews that combine corporate travel and meetings spend.
- **Simplicity:** Many businesses today coordinate between a meetings and incentives firm, registration tool and self-booking platform for each meeting, leading to additional complexity and errors in the meetings management process. Egencia provides full accountability for all aspects from a single source and contact.
- **Cost Savings:** By eliminating the need for travelers to book via two separate platforms – one for regular business trips and one for meetings – companies drive online adoption and subsequent savings in transactions, yet also have access to Egencia’s experienced team for offline needs. Travelers no longer need to re-enter their preferences twice and can easily view all upcoming travel with one source.

“Currently, travelers typically book meeting travel and regular business trips through two different providers, which means travelers are inconvenienced, and companies lack the visibility to make calculated business decisions,” said Debbie Grossi, Director of Egencia Meetings & Incentives North America. “Our single-source solution combined with the Egencia’s full-service meetings management team helps companies more easily identify savings opportunities and make policy adjustments.”

For more information, go to www.egenciametings.com

About Egencia, an Expedia, Inc. Company

Egencia, an Expedia, Inc. company, is the fifth largest travel management company in the world. As part of Expedia, Inc., (NASDAQ: EXPE), the world's largest travel marketplace, Egencia helps business get ahead with a complete corporate travel offering supported by best-in-class online and offline service, and global market expertise. With real-time availability of data and customizable reports that are integrated globally, Egencia is committed to helping increase efficiencies and savings by giving its customers more insight and control over their travel program.

Company URL: www.egencia.com

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