



2010 Mileage Plus Elite Status Match Request (ESM)– Challenge Program

Name: _____

Mileage Plus Number (must be 11 digits) _____

Address (as it appears on Mileage Plus account): _____

Customers are eligible for the Mileage Plus Elite Status Match (ESM) challenge program for new or existing Mileage Plus members, provided they have not previously received a Status match. This program will 'match' the elite status they hold with a participating competitive airline, up to Premier Executive (1P).

Customers are required to provide supporting documentation that explicitly states the Other Airline's elite level (e.g. a current year membership card or Statement reflecting their status). This can be faxed to the number **605-341-6140**, where it will be processed by the Mileage Plus Customer Service team.

In addition to this, for customers that have access to scanners, as an alternative the information may be scanned and emailed to: PremierMatch@united. Please note: this form must be scanned, not attached as a Word document (which cannot be read).

Customers who have their elite status matched through Mileage Plus customer service will initially receive their matched status for 90 days. During this 90 day period, the customer must complete a specific amount of paid qualifying miles or segments on United or United Express flights to retain their status.

The specific amount of paid qualifying miles or segments are as follows:

Premier/2P = 7,500 Flight Miles OR 10 Base Flight Segments on United or United Express

Premier Executive/1P = 15,000 Flight Miles OR 20 Flight Segments on United or United Express

Upon completion of the above flight requirements within 90 days from date of account upgrade and/or elite effective date, whichever is earlier; customers will receive elite status at the matched level for the remainder of the current program year AND be mailed an elite kit. Customers, who 'achieve' the challenge goal after July 1, 2010, will have their status carried over for the following year through Jan 31, 2012.

Members who do not complete qualifying flights and/or segments during offer period will lose status and be downgraded back to their earned level or the level they were at prior to the status match